Samsung Medical Center Signs agreement with INDEX Holding to open its first MENA Medical Center in Dubai

Dubai Health Authority – Government of Dubai Support the Agreement and Endorse the initiative

Dubai, UAE, 18 October 2009: INDEX Holding announced, during a press conference held today in Dubai Health Authority Head Quarter, signing an agreement with Samsung Medical Center with the support of Dubai Health Authority – Government of Dubai. We are delighted that Samsung Medical Center considers Dubai to be their first residence in MENA region and we welcome their presence in UAE. We extend our support to the agreement signed today between INDEX Holding and Samsung Medical Center and we consider this step as an addition to Dubai’s unmitting achievements in the medical sector. We highly appreciate the constant contribution of INDEX Holding in introducing foreign investment to UAE through the organization of prominent medical exhibitions and conferences such as FDI and BIR World Congress 2011 in addition to more than 12 annual leading conferences in cooperation with Dubai Health Authority. Dubai government highly encourages the private sector to invest in the medical sector, and Dubai Health Authority also considers the private sector to be its strategic partner in providing the best health services in UAE,” said Jadi Saeed Al Murrshid, Director General of Dubai Health Authority.

Since initiating Korea's first medical referral system in 1995, Samsung Medical Center cur- rently maintains Korea's largest medical cooperative network that includes seven hospitals, coopera- tive hospitals and 700 member clinics. With more than 10,000 personnel including 5,000 med- ical professionals, Samsung Medical Center is one of the largest advanced medical com- plexes. Also as a designated teaching hospital for Sungkyunkwan University School of Medicine, Samsung Medical Center produces out- standing future leaders in healthcare.

“Dubai Health Authority welcomes the agreement at its strategic partner. ‘INDEX and Samsung Medical Center agreement’ will not only provide unique and active services to UAE citizens and residents but also will be of great benefit to the MENA region at large. We at IN- DEX Holding consider our growth as a part of UAE’s national economic growth and feel responsi- ble of being pioneers in the health sector. This was not to happen without the constant support of Dubai Health Author- ity and other governmental sec- tors in the UAE,” said Abdul Salam Al Madani, President of INDEX Holding.

Root Canal Treatment Made Easy

Region’s dentists to learn new techniques from international experts at Dentistry 2009

Dubai, According to a recent survey by the American Associ-ation of Endodontists (AAE), fear of dentists plagues more than 80 per cent of us. Root canal procedure is the most feared treatment with 54 per cent of adults as afraid of get- ting a root canal as they are of flying during a storm.

Any procedure that can make root canal treatment quicker or less painful has to be good news for everyone at Dentistry 2009, a multi-track conference and ex- hibition, the region’s dentists will be learning how to perform a successful root canal treatment in less than 45 minutes, saving pa- tients time, stress and discomfort.

The new treatment will be presented by Dr Ahmet Utkut Ozan, Professor and Chairman of Maxum Dental Institution in the USA and key speaker at the con- ference. Dr Ozan has been se- lected as one of the ‘Top Hundred Clinicians’ in the USA for the past three years and has his popular ‘practical methods’ in Endodontics have been presented within the USA and internationally. Al Den- tistry 2009 he will be running the workshop "A Recipe for Success- ful Molar Endo in under 45 minu- tes", a technique many dentists will be keen to learn in order to offer their patients the most up- to-date care techniques.

“The best part of my lecture series in the workshops,” says Dr Ozan. “My focus is to teach at- tending dentists completely new techniques, utilising proven older technology covering topics such as activated irrigation, intra canal aspiration and trou- bleshooting in endodontics.”

Dr Ozan is honoured to be elected as a top hundred clini- cian in the USA, especially since he originally trained in his home country of Turkey. “I believe that the Western dental world has a lot to learn from Eastern dental professionals,” he adds. “There is a wealth of knowledge in the Middle Eastern dental I love vis- iting the region, particularly the UAE, and enjoy the scientific ses- sions which are well organised and up-to-date.”

In addition to Dr Ozan’s lec- ture series, the list of speakers at Dentistry 2009 includes over 60 of the leading experts in the field of dentistry. Attendance at a lec- ture or workshop will carry CME (Continuing Medical Education) credits highlighting the educa- tional significance of the event.

“With five DBarrow award winning presenters amongst others, top notch leaders in each discipline of dentistry and world renowned speakers all under one roof, Den- tistry 2009 is a gathering you said Jong-Chul Rhee, President & CEO, Samsung Medical Center. Since Sam-sung Medical Center opened its Comprehensive Cancer Center with 700 beds, Asia's largest in size, in 2008, it has performed some 1,900 gas- tric cancer and 1,600 colorectal cancer operations. This year, Samsung Cardiovascular Imaging Center in Collaboration with Mayo Clinic began its operation, introducing a new concept in providing healthcare services to patients with complex cardiovas- cular diseases. Also, the qual- ity of care in liver transplant and extremely low birth weight in- fant patients, along with others, well exceeds those in developed countries.

“During our last visit to Seoul, we have initially signed the MOU with Samsung Medical Center to be the sole representative of Samsung Medical Center in the region and we are pleased to sign the agreement today with the support of Dubai Health Author- ity as a strategic partner.” INDEX and Samsung Medical Center agreement will not only provide unique and active services to UAE citizens and residents but also will be of great benefit to the MENA region at large. We at IN- DEX Holding consider our growth as a part of UAE’s national economic growth and feel responsi- ble of being pioneers in the health sector. This was not to happen without the constant support of Dubai Health Author- ity and other governmental sec- tors in the UAE,” said Abdul Salam Al Madani, President of INDEX Holding.